

4 February 2008

Press Release

Launch of the First Industry Owned Commercial Real Estate Section in the Illawarra realestateworld.com.au publication

Thursday 5 February 2009 will see the launch of the first Industry owned Commercial Real Estate Section in the Illawarra edition of the realestateworld.com.au (REW) publication.

This eight page inclusion to the regions leading 80 plus page real estate publication will feature a full suite of "For Sale" and "For Lease" commercial properties in and around the Illawarra.

David Crombie, Chief Executive Office of EAC (the Co operative that publishes realestateworld.com.au), stated, "Acting on requests from local agents in the Illawarra for the inclusion of a comprehensive commercial feature to bolster the existing residential content in REW, the Co- operative instigated the development of the section specifically for the dozen or so agents in the region that deal in the commercial property market.

We feel this new section adds a further dimension to Illawarra's leading real estate publication that boasts over 95% of the regions agents advertising weekly and is available in over 150 locations throughout the region."

Taking advantage of the maiden issue are some of the major players in the marketing of commercial properties including Colliers Wollongong, Martin Morris & Jones Wollongong, Raine & Horne Wollongong, Chris Clayton, Dougmal Oak Flats as well as Bevan's in Wollongong.

Consumers interested in either residential or commercial properties will be able to access these through the realestateworld.com.au website and now, the region's leading and most comprehensive real estate publication.