

## Press Release

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### realestateworld.com.au Launches Yet Another New Web site Feature – Walkscore.

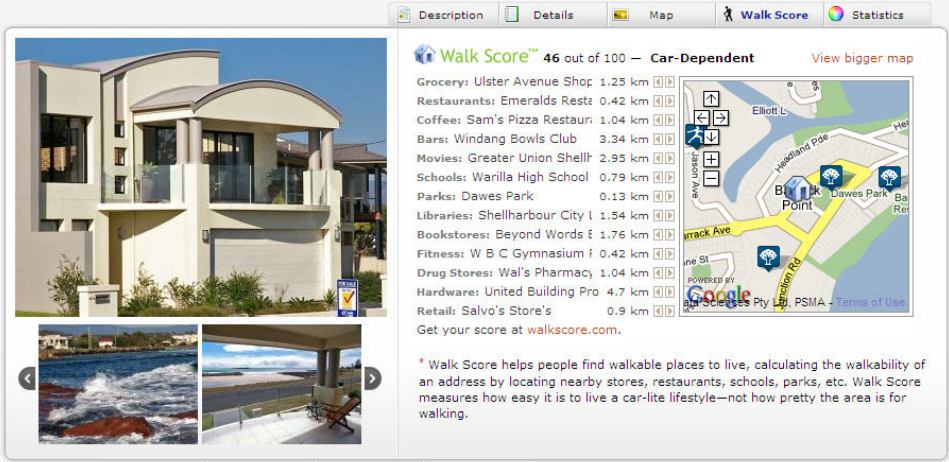
realestateworld.com.au today announced the inclusion of WalkScore to its already impressive selection of consumer interactive features in use on its industry developed and owned property listing web site.

The Walkscore feature adds to the real estate consumers experience by highlighting all the points of interest and amenities that are located in a properties general vicinity, such as nearby stores, cafes, restaurants, schools, parks, gyms, cinemas as well as libraries just to name a few. Walkscore be a valuable tool in any real estate consumer's decision making process on the compatibility of the property to their individual lifestyle.

Adding to the consumer interactive experience is also the ability to even submit reviews on amenities such as restaurants or cafes in the area, which will then be seen by other community minded browsers.

The Walkscore tab is located on all individual property detail pages on realestateworld.com.au. Once the tab is clicked the secondary screen appears and can be accessed for browsing and directional routes.

Barrack Point - For Sale: \$1,250,000



Description Details Map Walk Score Statistics

**Walk Score™ 46 out of 100 — Car-Dependent** [View bigger map](#)

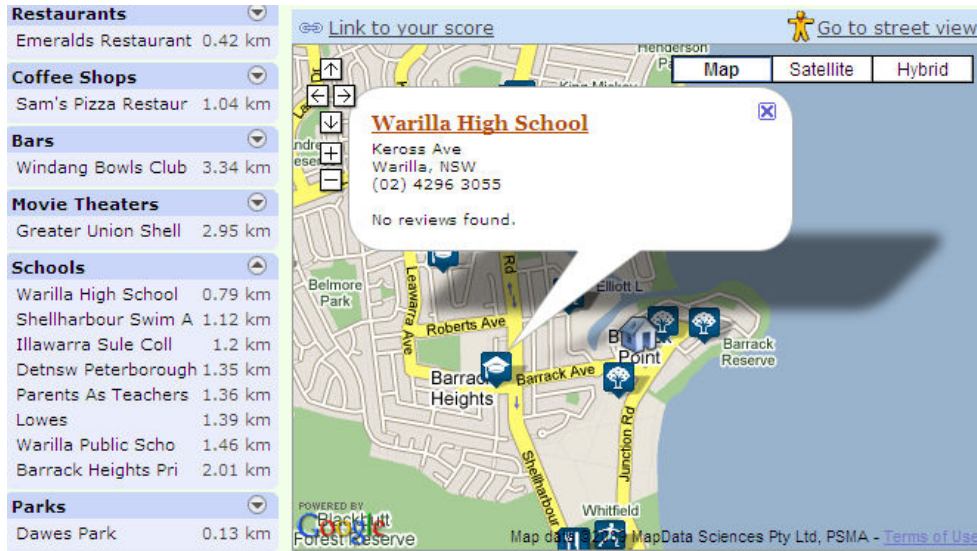
- Grocery: Ulster Avenue Shop 1.25 km
- Restaurants: Emeralds Restz 0.42 km
- Coffee: Sam's Pizza Restaura 1.04 km
- Bars: Windang Bowls Club 3.34 km
- Movies: Greater Union Shell 2.95 km
- Schools: Warilla High School 0.79 km
- Parks: Dawes Park 0.13 km
- Libraries: Shellharbour City L 1.54 km
- Bookstores: Beyond Words 1.76 km
- Fitness: W B C Gymnasium 0.42 km
- Drug Stores: Wal's Pharmacy 1.04 km
- Hardware: United Building Pro 4.7 km
- Retail: Salvo's Store's 0.9 km

Get your score at [walkscore.com](http://walkscore.com).

\* Walk Score helps people find walkable places to live, calculating the walkability of an address by locating nearby stores, restaurants, schools, etc. Walk Score measures how easy it is to live a car-lite lifestyle—not how pretty the area is for walking.

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“Walkscore is one of the many steps we are taking to further support our focus to enhance the user experience on the realestateworld.com.au website.” Stated David Crombie, Chief Executive, Estate Agents Co operative, who own the realestateworld.com.au brand. “Long gone are the days where modern real estate consumers are not totally aware of the compatibility of a property of interest to their individual lifestyle requirements before engaging the services of a real estate agent. We hope that the inclusion of the Walkscore facility to realestateworld.com.au will make that decision process even easier, especially in relation to sourcing locations of schools and other necessary facilities for growing families.”



realestateworld.com.au now boasts over an impressive 450,000 page impressions each month and growing ever popular among NSW real estate agents at a cost of less than \$1.34 a day. The website is also supported by 1 metro and 4 regional realestateworld.com.au publications amounting to over 400,000 individual copies being distributed each month throughout the State.

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